



2008 Advertising Contract

**Business/
 Company
 Information**

Company: _____
 Address: _____
 City, ST, Zip: _____
 Contact Name: _____
 Phone: _____
 Fax: _____
 Email: _____
 Website: _____

Is the principal of the business a Bay Hills Resident? No Yes
 (If YES, please provide Bay Hills street address: _____)

Additional Info/Notes:

**Ad
 Information/
 Preference**

<input type="checkbox"/> 1/8 Page 3 3/4" wide by 2 1/2" tall \$30 per issue	<input type="checkbox"/> 1/4 Page 3 3/4" wide by 5" tall \$50 per issue	<input type="checkbox"/> 1/2 Page 7 1/2" wide by 5" tall \$95 per issue	<input type="checkbox"/> Back Page 7 1/2" wide by 5" tall \$105 per issue	<input type="checkbox"/> Insert 8 1/2" by 11" flyer \$150/issue + printing
---	---	---	---	--

Requested 2008 Issues to Run:

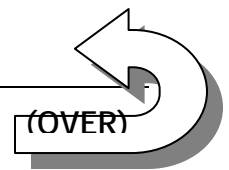
Jan Apr Jul Oct
 Feb May Aug Nov
 Mar Jun Sep Dec

See the *Bay Hills Beacon* 2008 Advertising Rate Sheet for more info.

**Billing
 Preference**

Please indicate your preferred billing frequency. Note that your first invoice may include more or fewer months, in order to properly correlate with a quarterly, semi-annual or annual calendar basis.

Quarterly (Jan-Mar; Apr-Jun; Jul-Sep; Oct-Dec)
 Semi-Annually (Jan-Jun; Jul-Dec)
 Annually (Jan-Dec)



Ad Material Submission	<p>All ad content and/or changes must be submitted to the Editor by the 15th of the month prior to the issue of publication. Contact the Editor by the 1st of the month prior to the publication issue if ad design services are required.</p> <p>If monthly modifications to the ad copy are expected, the advertiser must also provide a "generic" ad that can be run at any time as necessary. Any advertiser-submitted copy that requires editing prior to publication may incur an additional charge. Please contact the editor with any questions.</p>
Terms	<p>Advertisers will be invoiced by the Editor, on a net-30 basis. First-time advertisers will be required to submit payment prior to the ad's first appearance.</p> <p>Late fees will be assessed for delinquent accounts and will also result in removal of the ad from publication.</p>
Payment Submission	<p>All checks for Beacon invoices should be made payable to BAY HILLS COMMUNITY ASSOCIATION and sent to the Editor at the address below.</p> <p style="text-align: center;"> Julia Boyle Editor, <i>Bay Hills Beacon</i> 1038 Boucher Ave Annapolis, MD 21403 </p> <p style="text-align: right;"> Phone: (410) 708-4542 Beacon@BayHillsOnline.com </p>

Completion of this Contract is considered an official request for advertising space in the Bay Hills Beacon community newsletter, and will become an official Contract agreement upon the Editor's acceptance notification. The Editor will attempt to fulfill as many requests as possible, on a space-available basis, however, the Editor reserves the right to limit or disapprove requests on a case-by-case basis. Approved contracts will be invoiced.

There is a maximum amount of advertising space per issue, and the Editor maintains a wait list once the maximum is reached. Bay Hills residents receive preference on the wait list. Please feel free contact the editor for details regarding space availability.

Advertiser Agreement:

The information provided is accurate and complete.

I understand and accept the terms of the Bay Hills Beacon 2008 Advertising Contract and Advertising Rate Sheet, and authorize the advertising order given here.

I also agree to provide good faith efforts to maintain in communication with the Editor, should any relevant questions regarding advertising content, payment, or contracts arise.

Signed _____ Date _____

Print
Name/Title: _____