



The  
**BAY HILLS BEACON**  
Newsletter of the Bay Hills Community Association

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June 1, 2008

Dear Potential 2008 *Bay Hills Beacon* Advertiser,

We are presently accepting requests for display advertising in the *Bay Hills Beacon* community newsletter for 2008. Thanks to the support of our advertisers, the newsletter has had another excellent year. Many new features and improvements have continued to keep the publication a relevant and valuable resource for our residents. If you do not already receive the *Beacon* via mail, please ask us for a courtesy copy. (An electronic archive of past *Beacon* issues is also available online at <http://beacon.bayhillsonline.com>.) We expect our success to continue to grow through the coming year, and hope you will consider becoming part of the publication.

If you would like to request advertising space in the *Beacon* during 2008, please review the enclosed 2008 rate sheet and the 2008 advertising contract. I am pleased to announce that most of the rates have not increased from those of the past several years. Also, as shown in the enclosed material, we are happy to announce that we have added a new ad size (1/2-page size) as an option for the interior of each issue. Please note that we attempt to accommodate as many advertising requests as possible, but previous advertisers and Bay Hills residents will generally be given priority for advertising space, as per our long-standing policy.

We accept advertising requests year-round based on space availability. For best consideration for advertising space in 2008, please return the enclosed 2008 advertising contract at your earliest convenience. You will be notified by the editor of your request status.

If you have any questions or comments, please feel free to contact me via e-mail at [Beacon@BayHillsOnline.com](mailto:Beacon@BayHillsOnline.com) or via telephone at 410-212-6271.

Many thanks again and I hope to work with you in 2008!

Kind Regards,

Julia Boyle, *Bay Hills Beacon* Editor